COMPANY MEMBERSHIP



INFORMATION BROCHURE

- Directory
- Discounts at Conference
- Product & Technology announcements
- How your company can join

12 COLDBATH SQUARE LONDON EC1R 5HL

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Who are we?

Formed in 2003, the AAPT is the professional body for anatomical pathology technologists in both NHS and public mortuaries. The AAPT is recognised as the principle guiding voice for all matters related to anatomical pathology technology.

The AAPT is committed to working with the appropriate authorities and organizations to help ensure, and improve, the professional,

educational and practical standards for

anatomical pathology technologists.

technologists across the United Kingdom and beyond.

The AAPT has liaised with all relevant stakeholders within the profession and has been asked to comment on every major consultation that will effect the working lives of

Engaging with the commercial sector

The AAPT hold an annual conference on professional and technical issues. The conference provides a simulating day of lectures and a nighttime social event.

At conference there is a trade exhibition and other sponsorship opportunities for commercial companies. As a Company Member of the AAPT you would be entitled to a 15% discount on the trade exhibitor fee and have priority booking

arrangements.

A regional network of the AAPT is also growing with regular events planned for local members and non-members alike.

Benefits of Company Membership

The AAPT is aware of the vast contribution that the private sector have made to anatomical pathology technology and are keen to promote your company through the following benefits of membership:

- ⇒ Company listed in a new on-line commercial directory
- ⇒ Within this new section of the website there will be an opportunity to announce up to 3 product & technological developments per annum
- \Rightarrow 15% AAPT conference discount
- \Rightarrow Priority booking at all AAPT events
- ⇒ Direct marketing to budget planners within the mortuary sector

Visitors to the AAPT website

The AAPT website -www.aaptuk.org is an excellent resource tool for technologists.

In 2008 the AAPT website received over 700,000 hits with approximately 20,000 unique visitors and represents and is an ideal arena for the commercial sector to promote their products.

How to join

Joining is easy, simply complete the attached application form and return with a completed direct debit mandate.

Alternatively you can pay the subscription fee by cheque or send invoicing details.

The subscription year runs from 1st April to March 31st and for Company Membership the payment is \pounds 350 per annum.

APPLICATION FOR COMPANY MEMBERSHIP

Please complete all sections of this application form in BLOCK CAPITALS. Forms should be returned to the AAPT address above with a completed direct debit mandate

MAIN CONTACT DETAILS

Surname	Title	Mr, Mrs, Miss, Ms, Dr Delete as appropriate
Forenames	Job Title	
D.O.B		

COMPANY DETAILS

Company Name	
Address	
City/Town	Post Code
Email Address	
Website	

COMPANY LOGO

A benefit of the Company Member grade is that your logo as a hyperlink to your website address will be displayed in the Commercial domain of the AAPT website. This should, therefore, be sent to <u>mail@aaptuk.org</u> as a JPEG file.

COMPANY PROFILE

Brief profile of company This information will be posted with your hyperlink at <u>www.aaptuk.org</u> and should be 100 words maximum	
Year formed	
Chief Executive/Managing Director	

PAYMENT OPTIONS

The annual fee for Company Membership is £350 and you can pay by either cheque or direct debit. The AAPT subscription year runs from 1^{st} April to 31^{st} March and from 1^{st} September the fee is halved.

Direct Debit	Please complete and return the attached mandate		
Cheque	All cheques should be made payable to AAPT		
	Address to send invoice if different than overleaf:		
Send Invoice SOCLA ANATOMICAL PATHOI			

PLEASE RETURN THIS APPLICATION TO: CHRISTIAN BURT, AAPT, 12 COLDBATH SQUARE LONDON EC1R 5HL